

Subject: RE: draft - Door Hanger
From: Donald Duckworth <duckworth.donald@gmail.com>
Date: 06/07/2016 06:18 PM
To: Les Watt <les@blacktievalet.com>
CC: Miki Payne2 <miki@hbdrollinger.com>, Cynthia Rogers <westchester.cfm@gmail.com>

Don't understand "tacky." Why not extend the coupon term in order to enhance our ROI for this printing?

On Jun 7, 2016 10:19 AM, "Les Watt" <les@blacktievalet.com> wrote:

I think that is tacky. We will only have very limited use of them after July 20th due to the coupons

From: Cynthia Rogers [mailto:westchester.cfm@gmail.com]
Sent: Tuesday, June 07, 2016 8:35 AM
To: Donald Duckworth
Cc: Les Watt; Miki Payne2
Subject: Re: draft - Door Hanger

whatever over-run you all end up with, think they could be usable to pass out at various targeted spots (like with churches, upcoming chamberfest, etc) - we did this with the last door hanger. If possible, Patrick/Printing press took the overrun and cut off the door hanger excess (that top bit) so it looked clean and usable to pass out. Not totally necessary but a nice touch. Would be great if whomever you all choose to go with can lop off those overrun/excess tops ...or lets have a scissor party :) Thanks everyone, catch you on the next :)

On Tue, Jun 7, 2016 at 7:21 AM, Donald Duckworth <duckworth.donald@gmail.com> wrote:

I would think so. How many? If we will use 10,000 for 90045, should we go 10% over to 11,000?

On Tue, Jun 7, 2016 at 7:15 AM, Les Watt <les@blacktievalet.com> wrote:

Yes, I would like to see copies of all quotes. Be sure that the paper stock and the "Door hangar slit" is factored into the quote and consistent for all . Also do we get the

overrun? Les

From: Donald Duckworth [mailto:duckworth.donald@gmail.com]
Sent: Tuesday, June 07, 2016 4:49 AM
To: Cynthia Rogers
Cc: Les Watt; Miki Payne2
Subject: Re: draft - Door Hanger

What stock was specified for this quote? Do you have any preferences?

On Mon, Jun 6, 2016 at 10:04 AM, Cynthia Rogers
<westchester.cfm@gmail.com> wrote:

Excellent, we can weave those edits in straight away. Miki - how's it look to you, thumbs up? Don - sounds good on your print front (base quote from Patrick/Westchester's Printing press listed below). Next up, I'll aim to get you all an ad mock up by mid week - thursday'ish ...more on that soon

Door hangers (4.25 by 11):

1000 hangers: \$229

2500 hangers: \$345

5000 hangers: \$499

10000 hangers: \$625

On Sun, Jun 5, 2016 at 9:04 PM, Donald Duckworth
<duckworth.donald@gmail.com> wrote:

Looks good to me. I have a printer / distributor that I'd like to quote this job when the final art is complete.

On Jun 5, 2016 4:28 PM, "Les Watt" <les@blacktievalet.com> wrote:

Both front and back look great. My comments are:

In the Sunday street map, Truxton should be singular

"Presented by: etc" should be larger

I think the two "Expires July 23rd" and "Expires July 20th" should be changed respectively to "Valid July 17 - July 23rd" and "Valid July 20th"

Good job, Anya

From: Cynthia Rogers [mailto:westchester.cfm@gmail.com]

Sent: Friday, June 03, 2016 6:21 PM

To: Miki Payne; Les Watt; Donald Duckworth

Subject: draft - Door Hanger

Hi all,

Attached is the front and back of the door hanger mock up. The dimensions are 6 by 11.

If we don't connect between have a great weekend and catch you all next week :)

Best,

Cynthia

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Cynthia Rogers

Westchester Farmers' Market

Operations & Market Management

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